

Rome, Italy, 7th-8th September

Advisory Council Meeting 2016

Agenda and Information

Venue/Timing

The Advisory Council Meeting for 2016 will be held in Rome, Italy, on 8th September. Hosted at the Ministry of Foreign Affairs ("Sala Nigra"), the main meeting will run from 9.15am to 4.15pm, to be followed by a special dialogue conference (4.45pm-7pm).

Format

The internal meeting agenda for 8th September will be structured around: (a) an opening exchange on the regional context; (b) a morning work session; (c) an afternoon session on "amplifying an alternative narrative"; (d) a roundtable dialogue event with academic partners and think-tanks.

The Advisory Council 2016 represents a central milestone in advancing the adopted strategy of the Anna Lindh Foundation ("Working Towards 2025"). Convened by the President of the Foundation, Elisabeth Guigou, and hosted at the Italian Ministry of Foreign Affairs, the theme of the meeting is on a renewed definition of intercultural dialogue to underpin the Foundation's forthcoming advocacy programme and respond to new openings for policy voice.

A year on from the communication policy adopted through the 2015 Advisory Council, the Anna Lindh Foundation has now been associated to a series of high-level communications and policy frameworks, among them: the new 'European Neighbourhood Policy' (ENP), UfM Ministerials on Development and Cooperation, first EU global strategy on 'International Cultural Relations', and the United Nations Resolution 2250 (the first resolution on Youth, Peace and Security). The Foundation has also established a far-reaching global network of partnerships, from the World Leadership Alliance-Club de Madrid, OSCE and World Bank Group to a pioneering partnership with Facebook headquarters.

All of this provides a platform for the Foundation to have a voice and assume its role as a reference point for intercultural dialogue in the new and emerging Euro-Mediterranean region. The Advisory Council 2016 will focus on the substance of the Foundation's role in this perspective, and how to leverage existing networks to build an alternative narrative to extremist discourses.

The Road to Valletta: transforming intercultural dialogue into action

The Advisory Council meeting has been timed to take place on the eve of the Anna Lindh Foundation's MED FORUM 2016 (Valletta, Malta – 23rd to 25th October) and ahead of the first Maltese EU Presidency that has "Mediterranean" as a central theme (first semester 2017). **The aim is for the Council to shape the central advocacy agenda and main messaging on to road to Valletta.**

MED FORUM 2016 has been built on a far-reaching participatory process involving the Foundation's institutional and civil society networks, with an unprecedented level of applications through the Forum registration. This process has already generated more than 1100 'project ideas' and 'good practices', and led to the definition of 10 strategic pillars to frame the Forum debate, exchange and advocacy output. What underpins all 10 pillars is shifting the focus of Euro-Med cooperation to citizens and embedding a culture of dialogue with the next generation of intercultural players, whether through 'rethinking learning' around transferable skills of cross-cultural communication and critical thinking, or 'intercultural cities' as incubators of cultural diversity and social innovation.



#1
Beyond
Extremism



#6
Migrants
Connect



#2
Intercultural
Cities



#7
Youth Can



#3
Rethinking
Learning



#8
Media
Dialogue



#4
Exchange
Plus



#9
Women
In Action



#5
Creative
Enterprise



#10
Arts Across
Borders

Programme Overview

WEDNESDAY, 7 SEPTEMBER

ALL DAY **ARRIVAL OF PARTICIPANTS**

19:00 – 20:00 **REGISTRATION AND ORIENTATION MEETING.** Sala Mediterraneo (Hotel Mediterraneo Bettoja)

An Anna Lindh Foundation Registration Desk will provide the Welcome Pack information.

The orientation session will focus on ensuring members have a shared view on the context and proposed aims of the agenda. There will also be an exchange on the progress review on the implementation of the ALF strategy and recommendations of the 2015 Council meeting, in particular the adoption and implementation of the new communication and advocacy plan.

20:30 **WELCOME DINNER.**
Roof Garden Restaurant (10th floor - Hotel Mediterraneo Bettoja)

THURSDAY, 8 SEPTEMBER

08:15 **Transfer from the hotel to the Ministry of Foreign Affairs**

09:15 – 10:45 **OPENING SESSION: STATE-OF-PLAY IN THE MEDITERRANEAN REGION**

Welcome remarks by the Undersecretary of State for Foreign Affairs, Sen. Benedetto Della Vedova.

Opening intervention of the President of the Anna Lindh Foundation, Élisabeth Guigou, followed by an exchange on the current political and socio-cultural context of regional cooperation, and challenges and opportunities today for reaffirming the Foundation's mandate for intercultural dialogue.

10:45 – 11:00 **COFFEE BREAK**

11:00 – 13:00 **SESSION 1: TRANSFORMING PRACTICE TO POLICY IMPACT**

Moderated by the ALF Executive Director, with a focus on how to leverage the new advocacy opportunities and platforms for the Anna Lindh Foundation to shape policies around a renewed intercultural dialogue strategy for the Euro-Mediterranean region.

Following the adoption of the new strategy in 2015, and the renewed policy impetus for intercultural dialogue, the Foundation is being asked to have a voice in the face of the major global issues. In the immediate-term, the ground has also been prepared to launch a next level of advocacy work focused on the cultural response to policy agendas related to security, migration, social cohesion.

This working session will analyse the anticipated milestones and opportunities, from Med Forum 2016, the expansion strategy for Young Mediterranean Voices and the forthcoming Intercultural Trends Report to the Maltese EU Presidency and the G7 in Sicily (first semester 2017). The session will also aim to define with clarity the intercultural dialogue mandate today in the face of the new Euro-Mediterranean social realities, and as a basis to the central messaging which will be driven through the Forum and as part of a wider advocacy strategy of the Anna Lindh Foundation.

13:00 – 14:30 **LUNCH BREAK.** Sala Gaja (2nd floor - Ministry of Foreign Affairs)

14:30 – 16:15 **SESSION 2: AMPLIFYING THE ALTERNATIVE NARRATIVE**

Moderated by the Head of The ALF Executive Office, this session will build on the morning session with a strategic focus on the role of the Foundation in generating counter-narratives to extremist discourses impacting on societies to the north and south of the Mediterranean.

During the last twelve months, the Foundation has implemented the communication policy defined through the 2015 Advisory Council process, with a particular focus on embedding processes and capacity within the Secretariat, leveraging institutional networks to raise name recognition among the main regional actors, building a far-reaching media network and partnership, and securing the approval and resourcing of the European Commission on the first comprehensive communication and media plan.

The tools, networks and policies are now in place to launch a sustained communication effort aimed at, on the one hand, reaching large youth audiences and citizens in diverse locations across the region, and on the other, ‘breaking the ceiling’ when it comes to engaging opinion-leaders and decision-makers. The working session will focus on the strategy, core messaging and operational milestones for implementing large-scale “counter-narrative” campaigns.

16:15 – 16:45 **COFFEE BREAK**

16:45 – 19:00 **ROUNDTABLE DIALOGUE EVENT.** Sala Moro (ground floor- Ministry of Foreign Affairs). See *description below*.

19:00 **Transfer to the hotel.** Free evening

Roundtable: Redefining Intercultural Dialogue

On the occasion of the 2016 Advisory Council, a special dialogue event has been organised in partnership with the Institute for International Affairs (IAI), as founding member of the New-Med research network, and the Chamber of Deputies of the Italian Parliament that has now assumed the presidency of the Parliamentary Assembly of the Union for the Mediterranean (UfM).

The dialogue event, which will involve the Advisory Council members with around forty representatives of think-tanks, academic institutions and CSO networks based in Rome, will focus on the theme of “Redefining Intercultural Dialogue in Time of Crisis and Change: A Mediterranean Perspective”. The event will be moderated by the honourable Khalid Chaouki, chair of the culture commission of the UfM Parliamentary Assembly, with a key-note speech of the Anna Lindh Foundation President presenting the preliminary outputs of the Advisory Council thinking and interventions from three renowned scholars of the New-Med Network on: “integration as a challenge for society as a whole”; “alternative premises for intercultural dialogue”; and “a renewed definition of collective identity”.

List of Participants

ADVISORY COUNCIL MEMBERS

Elisabeth Guigou, President of the Anna Lindh Foundation

Yaarah Bar-on, President, Oranim Academic College of Education, Bezalel Academy of Art & Design

Joško Božanić, Head of the Center for Interdisciplinary Studies - Studia Mediterranean. The Faculty of Humanities and Social Studies University of Split

Michele Capasso, President of Fondazione Mediterraneo

Hesna Al Ghaoui, Correspondent, Journalist, Foreign Editor and Reporter

Marwa Halwani Akkari, CEO, NeoVision PR and Communication Specialists

Sonja Hegazy, Vice Director, Zentrum Moderner Orient

Miguel Hernando de Larramendi, Director of GRESAM (Groupe d'Etudes sur les Sociétés Arabes et Musulmanes , Université de Castilla-La Mancha)

Ann Luttrell, Education Manager, Triskel Arts Centre

Rowaida Al Maaitah, Former Minister of Higher Education and Scientific Research, Vice President of the National Woman's Health Care Center, Jordan University of Science and Technology

Ghania Mokhtari, Ministry of Foreign Affairs of Algeria

Aliki Moschis-Gauguet, Director of Rhodes 2021. Candidate City of European Capital of Culture

Godfrey A. Pirotta, Non-Resident Ambassador for Malta to the Czech Republic. Professor of Government and Policy Studies, University of Malta.

Mohamed Anis Salem, Ambassador, Director of Development Works, UN Group, Egyptian Council for Foreign Affairs, and Former UNICEF Representative

Fatma Serpil Uludogan Alpman, Former Ambassador at the Turkish Ministry of Foreign Affairs

Risto Veltheim, Former Coordinator for Euro-Mediterranean cooperation and former Member of ALF Board of Governors at the Ministry for Foreign Affairs

ANNA LINDH FOUNDATION

Hatem Atallah, Executive Director of the Anna Lindh Foundation

Paul Walton, Head of The Executive Office and Communication

Cristiana Gaita, Head of the Administration and Finance Unit

Regina Salanova, Communication Manager

Hoda Omera, Assistant to the President and Executive Director/ Protocol Officer

Practical Information

CONTACTS

Agenda: Paul Walton +20 1005655001 / Paul.Walton@bibalex.org

Logistics: Hoda Omera +20 10 00051411 / Hoda.Omera@bibalex.org

TIME AND PLACE

The main Advisory Council Meeting for 2016 will be hosted in Rome, Italy, on 8 September at the Ministry of Foreign Affairs at the "Sala Nigra", 1st floor, at the following address:

Ministry of Foreign Affairs and International Cooperation (FARNESINA)
Piazzale della Farnesina, 1
00135 Rome
ITALY
Tel: +39-06 36911 (switch Board)

LANGUAGES OF THE MEETING

The languages of the meeting will be English, French, with simultaneous translation.

ACCOMMODATION

Advisory Council Members will be accommodated at:

Bettoja Hotel Mediterraneo
Via Cavour 15
Central Station
00184 Rome
ITALY
Tel: +39 06 4884051
Fax: +39 06 47744105
Email: mediterraneo@bettojahotels.it
<http://www.romehotelmediterraneo.it/en/>

Accommodation costs (7 and 8 September) are covered by the Foundation.

REGISTRATION

Registration will start on 7 September at the Mediterranean Hotel Bettoja outside the meeting "Sala Mediterraneo" at 19:00, before start of the Orientation meeting.

During registration, participants are requested to submit to the ALF Secretariat their boarding passes for their trip to Rome and documents necessary for reimbursement as indicated Below.

REIMBURSEMENT FOR TRAVEL EXPENSES AND VISA FEES

Participants who have purchased their own tickets to travel to Rome will be reimbursed for the travel expenses upon submission of the original invoice in the name of the participant and copy of the ticket.

Participants who have obtained an entry Visa for their travel to Italy, will be reimbursed with the cost of visa fees upon submission of original invoice from the consulate, copy of the visa stamp on the passport, and the first page of passport.

TRANSFER AIRPORT - HOTEL - AIRPORT

Rome Fiumicino Airport is approximately 38 kilometres away from the Bettoja Hotel Mediterraneo.

Members of the Advisory Council will receive from the ALF Secretariat an amount of 120 € to cover cost of transportation by taxi from airport to hotel and vice versa and to cover cost of diner on the free evening of 8 September.

CLIMATE IN ROME

In September, the weather continues to cool down in Rome, Italy, although the city is still pleasantly warm. During the month of September, the average temperature is of a high of 27°C and a low of 15°C, with possibility of rain.