



I'm a City Changer is the United Nations Campaign to raise awareness on positive actions that have demonstrated impacts on people's lives in urban areas and improve the livability of cities.

I'm a City Changer shall serve as a conduit to sensitise on fundamental issues and campaigning on our urban future, our cities, each and everyone's city.

I'm a City Changer awareness campaigns in cities and special events shall trigger a global movement putting cities at the heart of solutions to ensure a harmonious future for ourselves and generations to come.



The City Changers

- Raise awareness in a City / Community / Neighborhood on key issues to achieve positive impacts towards better cities.
- Share experiences and learn from other cities in order to contribute to further change.



City Changers demonstrate positive changes towards:

- | | | |
|--------------------------|-----------------------|--------------------------------|
| A Resilient City | A Green City | A Safe and Healthy City |
| An Inclusive City | A Planned City | A Productive City |



10 Reasons to be a City Changer

- 1. 21st Century Challenges are in Cities.** With over half of the world's people living in cities, urban areas are the focus point of the impact of rapid urbanization, globalization and climate change.
- 2. World Population is growing.** Global population in cities will reach 60% by 2030 and 70% by 2050. The number of cities with more than 1 million inhabitants has exploded to over 450, more than 20 of which are 'megacities', with a population of more than 10 million.
- 3. For No Slums.** 1 billion people of global population reside in sub-standard housing and informal settlements that lack adequate shelter and basic services. By 2020, an estimated 1 billion 28 million urbanites across the world will reside in slums and squatter settlements characterized by an absence of any formal urban planning.
- 4. For Facing Climate Change.** Urban population growth and changing consumption patterns put tremendous pressure on our limited resources. There is mounting evidence of the risks posed by climate change for urban areas and their growing populations which affect water supply, physical infrastructure, transport, ecosystem goods and services, energy provision, industrial production and economies.
- 5. For Fewer Emissions.** Urban mass concentration entails that cities are consuming most of the worlds' energy and are responsible for about 70 per cent of total emissions of our planet.
- 6. Urban Areas are an Economic Opportunity.** Urbanization and urban density brings value. A compact and well-planned city offers businesses a comparative advantage in terms of competitiveness and employment. Poor and disadvantaged persons living in cities are more likely to be lifted out of poverty than their rural counterparts.
- 7. Cities are the Future of Younger Generation.** Globally, young people aged 15-24 years represent 18 per cent of the world's population. 85 per cent of the world's young people live in developing countries, where they often comprise a large portion of their communities. An increasing number of young people around the world are growing up in cities – especially in the fast-growing cities of sub-Saharan Africa, Asia and Latin America. In many cities around the continent, more than 50 per cent of inhabitants are under the age of 24.
- 8. Cities are Creative and Productive.** Cities are the engines of wealth creation and innovation, with the 40 largest urban mega-regions accounting for 66% of global economic activity and 85% of all technological and scientific innovation. Cities capitalize on their economies of agglomeration and scale to deliver opportunities for livelihood generation across all strata of the socio-economic pyramid.
- 9. We Love Cities.** Cities are the place where our life goes on, our community and where we are related with each other.
- 10. It is the Time to Change.** If we work together, we can achieve better cities for all. It is the time to start changing; now is the time for City Changers.

