



EuroMed Migration IV

**1. Balancing the narrative on migration:
what can and shall be the role of social media?**

2. Stakeholder engagement of intergovernmental peer-to-peer processes: how to engage youth and others better?

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Content

1. What we do
2. Questions for participants
3. Balancing the narrative on migration
4. Stakeholder engagement



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THE BIG PICTURE OF MEDITERRANEAN MIGRATION



POLICY FRAMEWORKS

- Global Approach to Migration and Mobility - GAMM
- European Agenda on Migration
- Communication on Migration and Development
- European Neighbourhood Policy
- Mobility Partnerships (Bilateral)

DIALOGUE FRAMEWORKS

- Europe-Africa Migration & Mobility Dialogue - MMD
- Rabat Process
- Khartoum Process
- Dialogues and migration, mobility and security
- Global Forum on Migration & Development - GFMD
- 5+5 Dialogue

- What is the context within which Euromed Migration IV operates?
- What is the regional policy context in between the European Union and the South Partner Countries of the European Neighbourhood Instrument (ENI SPC)?
- Which other dialogue frameworks do already exist?



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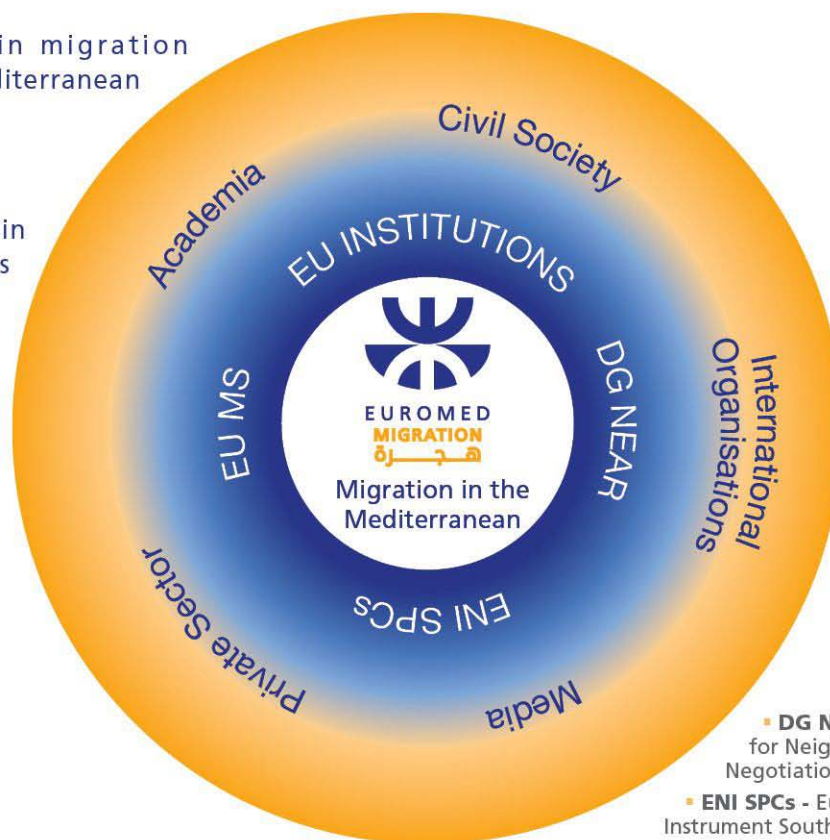


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EUROMED MIGRATION IV STAKEHOLDER GROUPS

- Who has a stake in migration challenges in the Mediterranean and in EMM4?
- Who benefits?
- Who has an interest in EMM4 and participates in it?
- This overview shows the major stakeholder groups involved.



- **DG NEAR** - Directorate-General for Neighbourhood and Enlargement Negotiations
- **ENI SPCs** - European Neighbourhood Instrument Southern Partner Countries
- **EU MS** - 28 European Union Member States



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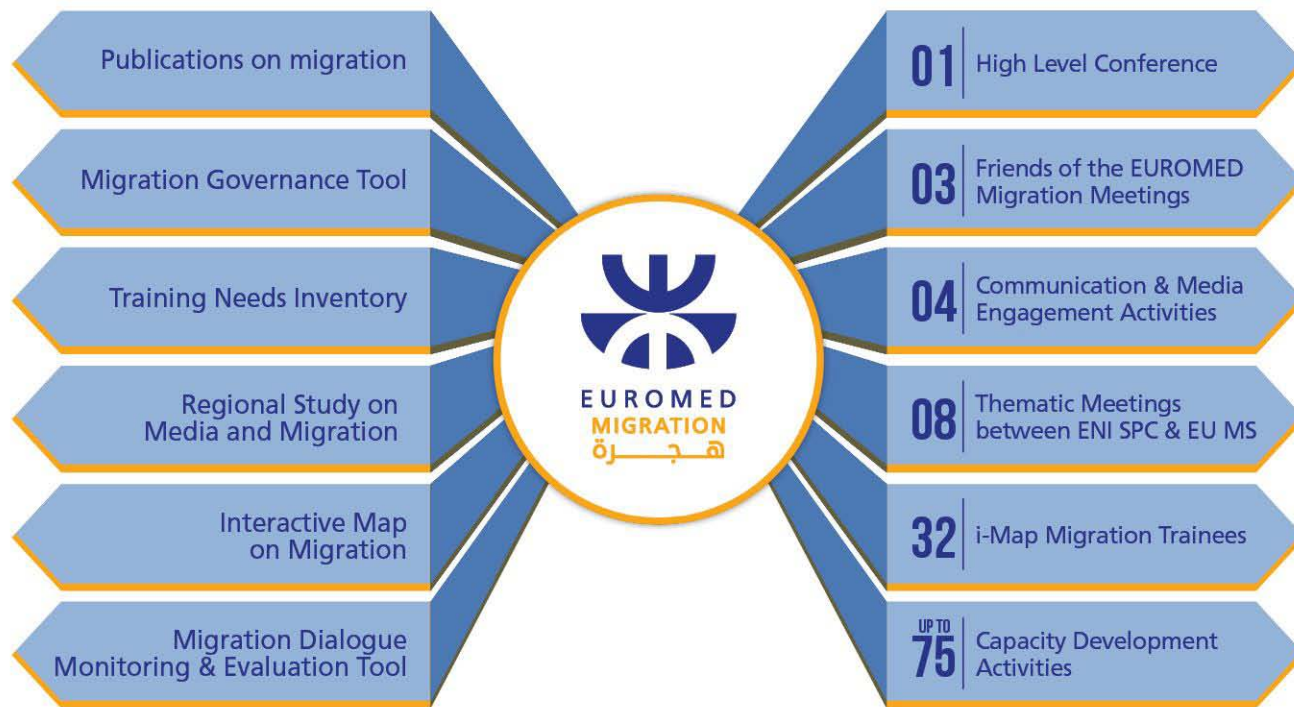
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MAIN ACTIVITIES AND KEY OUTPUTS OF EUROMED MIGRATION IV



- What will EMM4 do to address the challenges of Migration in the Mediterranean?
- How will EMM4 engage its stakeholders? Which outputs does it plan to produce?



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Questions for participants

1. EMM4 aims to balance the narrative on migration in the Mediterranean and plans proactive media engagement activities: **what is the role of and what should we do in terms of engaging via social media?**
2. EMM4 is a technical peer-to-peer process between North and South of the Mediterranean, mainly engaging governments: **which other stakeholder groups need to be engaged with, and how best to do this?**



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1. Balancing the narrative on migration

How do media on both sides of the Mediterranean report – and not report – about migration?



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Did you know? There are good migration stories!


Un si Proche Orient

— La Russie soutient-elle le régime Assad ou bien mène-t-elle sa propre guerre en Syrie ?
Nobel de la Paix en Syrie : Poutine ou les « Casques blancs » ? —

28 septembre 2016

La formidable histoire de Haytham, 20 ans, réfugié syrien en France

Réfugié en France en janvier 2012, sans parler un mot de français, Haytham al-Aswad a aujourd'hui entamé des études scientifiques. C'est cette formidable histoire qui nous est livrée en BD.

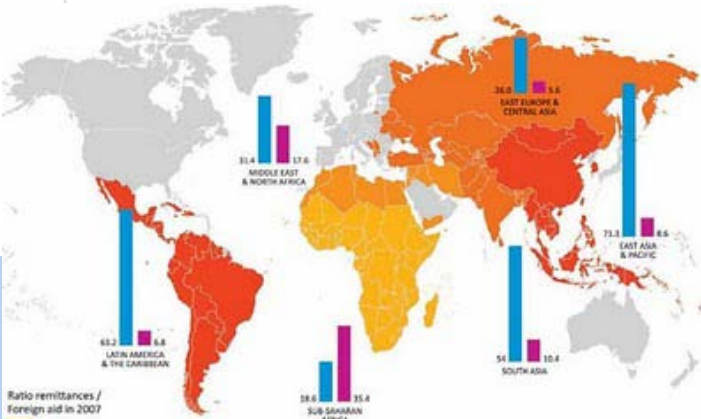


How immigration is fuelling Sweden's economic boom

Leading economist says Scandinavian nation's experience shows UK Government should reverse plans to tighten immigration

Bridie Witton | Wednesday 5 October 2016 | 17 comments

8K shares



Region	Ratio remittances / foreign aid in 2007
Latin America & the Caribbean	69.2
Middle East & North Africa	31.4
Sub-Saharan Africa	18.6
South Asia	54
East Asia & Pacific	71.3
South Europe & Central Asia	36.8

Remittances ODA
2007 2007
in USD billions





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Balancing the narrative on migration: Study in Jan 2017

What is the different media's understanding of "migration"? Are there commonalities in the media of a given country?

How much "refugees" coverage is there, as opposed to "other migration" (diaspora, remittances, diaspora investments, repatriation, etc.) coverage?

How do media of the so-called "transit countries" in the Maghreb / Machrek report about **their own diaspora in foreign countries on the one hand, and transiting migrants on the other?** Do they establish any links at all?



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Balancing the narrative on migration

Refugees vs. Diaspora vs Expats: what/how do media report about different groups of foreigners living in a given country? Do they apply the same thinking / terminology for all of them? Which are the key differences?

Do media somehow reflect on the fact that **there cannot be a diaspora without migration** having taken place at a certain period of time?

Facts vs emotions: Which key figures appear (often), and what kind of visuals (photos, infographics, data visualizations) do the media use to illustrate their stories? What is the percentage of emotional stories vs. factual stories?



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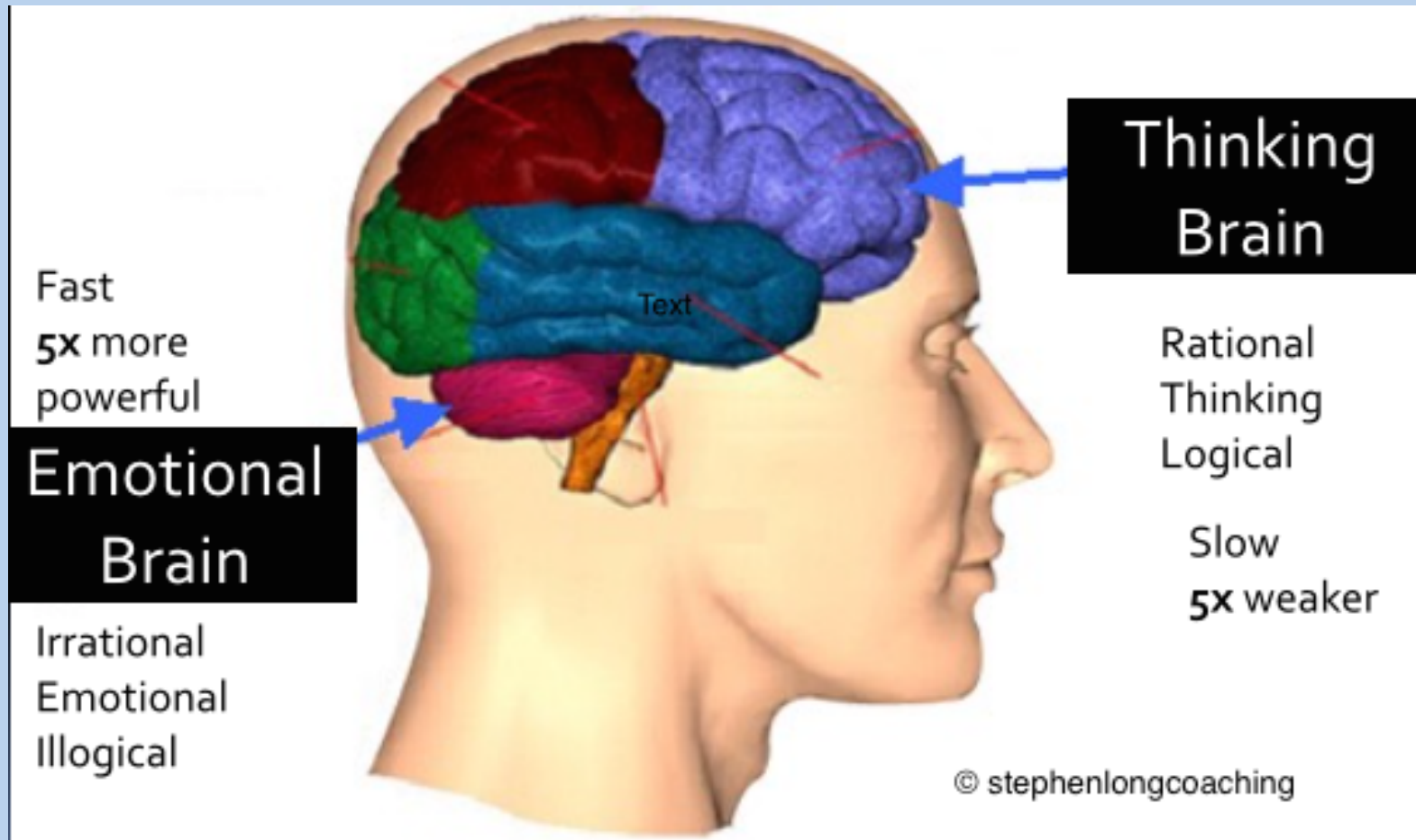
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Facts vs emotions: are we doing the right thing?



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1. What is the role of social media ?

What is the role of and what should we do in terms of engaging via social media to balance the narrative on migration?



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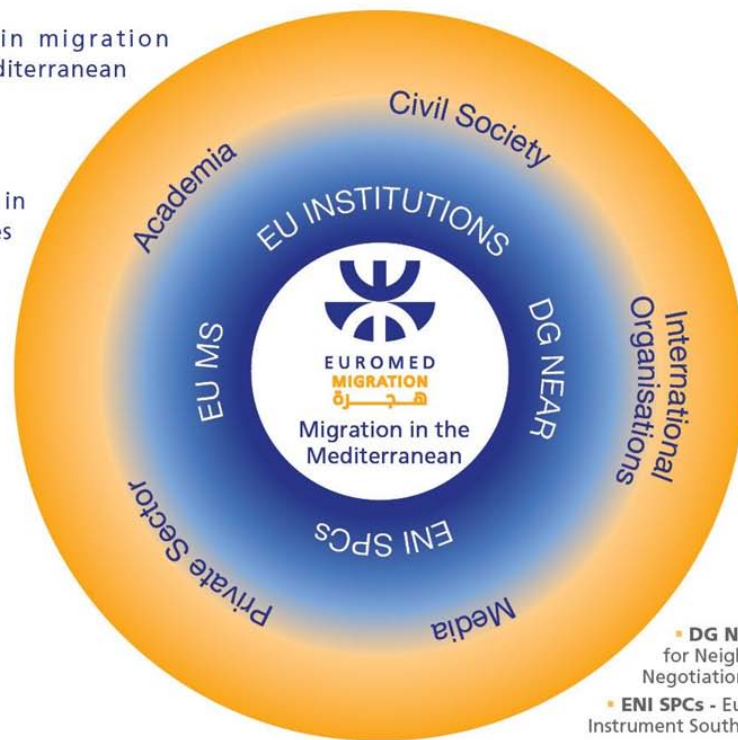
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2. Better stakeholder engagement

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2. Better stakeholder engagement



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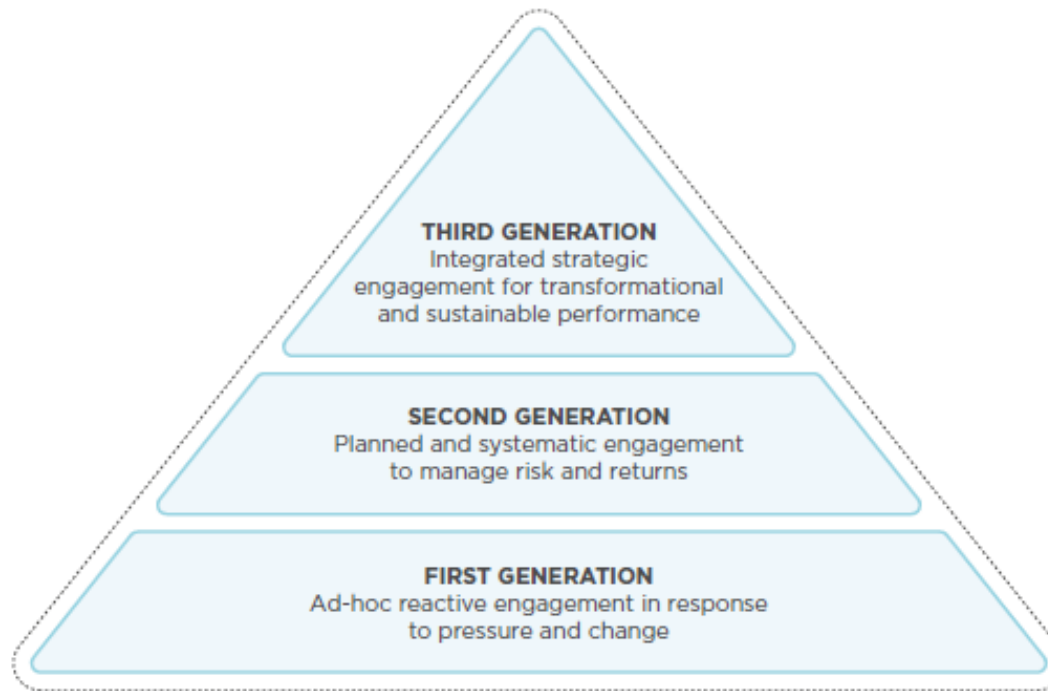


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2. Better stakeholder engagement

Figure 1: Generations of Stakeholder Engagement



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2. Better stakeholder engagement

How can and should a mainly technical intergovernmental dialogue on both sides of the Mediterranean engage more and better with other stakeholders such as eg youth?



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Thank you!

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