

ECONOMIC FORUM of the
western mediterranean



— Dialogue 5+5 —

Economic Forum of the Western Mediterranean 5+5 Dialogue

Barcelona, 23 October 2013
Palau de Pedralbes



Co-Presidency of the 5+5 Dialogue
Cofinanciación de España y UE



MINISTERIO DE
ASUNTOS EXTERIORES
Y DE COOPERACIÓN



Union pour la Méditerranée
Union for the Mediterranean
الإتحاد من أجل المتوسط



CASAMEDITERRANEO

IEMed.
European Institute of the Mediterranean

Tuesday 22nd October, 2013

- 18:00 **Welcome gathering drink – Palau de Pedralbes** - Av. Diagonal 686 – Barcelona
Main Hall **Accreditations desk available**
- 19:30 Transfers from the Palau de Pedralbes to the Palauet Albéniz
- 20.00 **Cocktail hosted by the Barcelona City Council at Palauet Albéniz** – Av. Estadi, 65 –Barcelona
Accreditations desk available

Wednesday 23rd October, 2013

- 09:00 **Accreditations**
- 09.00h **Private Meeting of the Business Associations of the Maghreb** *upon invitation only*
Billiard room
- 10:30 **Welcoming words by**
Gala room
Fathallah Sijilmassi, Secretary General of the Union for the Mediterranean (UfM)
- Inaugural plenary session**
- Rui Chancerelle de Machete**, Minister for Foreign Affairs of Portugal
- Ahmed Ould Teguedi**, Minister for Foreign Affairs and Cooperation of Mauritania

<p>Keynote address by H.E. Mariano Rajoy</p> <p>President of the Government of Spain</p>
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11:30 **Coffee Break**

12:00 **Parallel plenaries**

The role of the Western Mediterranean in a globalising world: reinforcing the 5+5 economic dialogue

Gala room

With its numerous socio-economic assets and potential, the Western Mediterranean could play an increasing role in the globalised economy. The proximity of the markets offers the business community a competitive advantage and helps to forge new regional dynamism. Development projects and partnerships provide untapped opportunities for growth and employment and have a socioeconomic impact that goes beyond national borders. How can regional integration and strengthened economic dialogue in the region boost business in the Mediterranean and cooperation between public and private sector?

José Manuel García-Margallo, Minister for Foreign Affairs and cooperation of Spain

Salaheddine Mezouar, Minister for Foreign Affairs and Cooperation of Morocco

Mohamed Emhemed Abdulaziz, Minister for Foreign Affairs and International Cooperation of Libya

Juan Rosell Lastortas, President of CEOE (Spain)

Jorge Rocha de Matos, President of AIP (Portugal)

Hichem Elloumi, First Vice-President of UTICA (Tunisia)

Réda Hamiani, President, Forum des Chefs d'Entreprise (Algeria)

Fausto Aquino, President of Confindustria Assafrica & Med (Italy)

Strengthening the economic cooperation between Europe, Maghreb and Sub-Saharan Africa

Music room

The economic emergence of Africa has become a reality today. With an expected average growth rate of 4.8% and 5.3%, the outlooks for 2013 and 2014 are promising. A report prepared by the ADB, the OECD, the Economic Commission for Africa and the UNDP in May 2013 underlined that the agricultural, mining and energy resources in Africa are key to accelerate its growth, thus encouraging foreign investors and local operators to develop closer economic ties. African economies are facing positive paradigmatic shifts and the growing economic opportunities should be transformed into concrete projects. What are the major opportunities for cooperation and partnerships between Europe, North Africa and Sub-Saharan Africa?

Ramtane Lamamra, Minister for Foreign Affairs of Algeria

Christian Cardona, Minister for Economy, Investment and Small Business of Malta

Othman Jerandi, Minister for Foreign Affairs of Tunisia

Ahmed Baba Azizi, President of UNPM (Mauritania)

Abdul Nasser Alnajah, Businessmen Association (Libya)

Loïc Armand, Chairman European Commission MEDEF (France)

Mario Spiteri, Council Member, Malta Chamber of Commerce, Enterprise and Industry (Malta)

Miriem Bensalah Chaqroun, President of CGEM (Morocco)

13:30 **Networking lunch for participants**

13:30 **Working lunch of the Ministers of Foreign Affairs of the 5+5**
Banqueting room

13:30 **Working lunch of the Heads of businessmen delegations of the 5+5**

15:00 **Introducing the afternoon sessions**
Gala room

Address by **Laurent Fabius**, *Minister for Foreign Affairs of France*

Address by **Emma Bonino**, *Minister for Foreign Affairs of Italy*

15:30 **Press Conference**
*Press
Conference room*

Sessions in Parallel

15.30h

Music room **Public services and sustainable urban development**

Urbanisation represents nowadays a challenge for resource and services management in the Mediterranean basin. Demographic pressure, which is foreseen to strengthen in the next twenty years, adds to this challenge. Consequently, sustainable urban development is a major issue and cities have undoubtedly a central role to play in this regard. The services offered contributing to sustainable development in urban areas require the growing involvement of the private sector in order to build and manage key municipal infrastructures and services. This session will address how the urban value chain provided

by the private sector across Mediterranean countries could respond to the new challenges posed by urban growth.
Coordinated by the EIB (European Investment Bank)

Chair: **Mario Aymerich**, Director, Environment and Regional Development, Projects Directorate, EIB

Mateu Turró Calvet, Professor of Transport and Spatial Development, Universitat Politècnica de Catalunya

Jean-Louis Guigou, General Delegate, IPEMED

Ramón Masip, Director MENA, Sociedad General de Aguas de Barcelona, S.A. (AGBAR)

Ali Bensouda, Associated in charge of the fund Edifice Infra Maroc

Guy Fleuret, Senior Advisor Transport and Urban Development Division, Secretariat of the UfM

Khaled Albakury, General Director, Privatization and investment Board of Libya (tbc)

Small and medium enterprises: boosting business

Small room

SMEs represent around 90% of businesses in the region, thus being one of the major factors of job creation. To strengthen their role and performance, several institutions such as the European Commission are developing new strategies and approaches. Advancing in the normative framework to enable SMEs to turn environmental challenges into opportunities; promoting green businesses in market areas such as health, transport, energy and manufacturing; and enhancing access to credit, are among the central issues. The presence of European enterprises in Maghreb countries is growing, and the dynamism of immigrant populations on both sides of the Mediterranean offers an untapped potential. This session will encourage an exchange of views among Mediterranean SMEs' associations as well as discuss ways to promote the creation of SMEs.

Coordinator PIMEC (Association of MSMEs of Catalonia)

Chair: **Eduard Royo**, Chairman's representative for Euro-Mediterranean matters en UEAPME, PIMEC

Project funding for development

Gala room

Financing infrastructure projects, setting up incentives and facilities for SMEs and providing venture capital funds are some of the main priorities of the major IFIs working in the Maghreb. Their experience shows that the mobilisation of funds for productive investments in developing economies requires a stable macroeconomic framework and a favourable regulatory environment. This session is designed to gather representatives from some of the most influential IFIs to discuss the challenges of investing in the Maghreb region in a complex international context.

Coordinated by IEMed (European Institute of the Mediterranean)



Chair: **Senén Florensa**, Executive President of the European Institute of the Mediterranean (IEMed)

Flavia Palanza, Director, Facility for Euro-Mediterranean Investment and Partnership (FEMIP), European Investment Bank (EIB)

Erik Berglöf, Chief Economist and Special Adviser to the President of the European Bank for Reconstruction and Development (EBRD)

Amani Abou-Zeid, Resident Representative in Morocco, African Development Bank (AfDB)

Irène Mingasson, Head of Unit Regional Programmes – Neighbourhood South, European Commission

Mediterranean Arbitration

Bibliothèque

Modern methods of dispute resolution, as alternatives to the ordinary jurisdiction, particularly arbitration, are an essential element of modern trade and investments. This kind of resolution is useful for both big and small enterprises which, given their characteristics, often lack the infrastructures and resources to deal with transnational litigation. This was recognized by the Final Declaration of the Ministerial Conference “Barcelona Process: Union for the Mediterranean”, held in Marseilles on 3rd April 2008, in which the need to promote investments in the Mediterranean area was stated as well as the need to advance on “possible action to improve arbitration procedures in the region” (III “Industrial Cooperation”). Arbitration encourages investors who need the guarantee that, if investment fails, they have recourse to a competent, expert and independent “decision-maker”. Thus, arbitration should be promoted among businessmen, employers associations, lawyers and all institutions involved in fostering trade and investment in the Mediterranean in order to advance in the establishment of a more attractive, predictable and sustainable economic and legal environment in the region.

Coordinated by CM (Casa Mediterráneo)

Chair: **Francisco Puchol**, Federation of lawyers of Europe

Javier Iscar, General Secretary, European Arbitration Association (Aede) and Spanish-Moroccan International Court of Arbitration.

Carmen de Miguel, General Secretary of the Spanish Council of the Chambers of Commerce.

Paola Ventura, Lawyer of the Court of Milano. Member of the Commission of Mediation of CNF

Daniela Morante, Board Member of ISPRAMED

17h00
Gala room

Closing session

Senén Florensa, Executive President of the European Institute of the Mediterranean (IEMed)

Almudena Muñoz, Director of Casa Mediterráneo (CM)

Claudio Cortese, Senior Deputy Secretary General of the Union for the Mediterranean (UfM)

Habib Ben Yahia, Secretary General of the Arab Maghreb Union (MAU)

During the afternoon 5 rooms will be available to set-up bilateral B to B meetings