

# CIVILIZING THE URBAN

Architecture by Pica Ciamarra Associati

FONDAZIONE MEDITERRANEO  
MUSEO DELLA PACE

Piazza Municipio - Napoli  
da venerdì 11 maggio a venerdì 8 luglio 2018  
10:00 - 19:00



"Architettura per i luoghi / Pica Ciamarra Associati" - an exhibition opened in 1987 by the Istituto Nazionale di Architettura in Rome / Palazzo Taverna with the support of the Ministry of Foreign Affairs- underwent several updatings and took place in a dozen of venues not only in Europe, complemented by the monograph Mondadori ed. with essays by Zevi, De Carlo, Klaus Koenig, Schimmerling, Nicoletti, Scaglione, Locci.

The Fondazione Mediterraneo -which since 2013 hosts "Utopia / Realtà" (among other things with the original 1/50 model of the nursery school and equipment in the historic center)- now promotes an exhibition in Naples of the PCAs to which Antonietta Iolanda Lima has dedicated the extensive monograph Jaca Book 2017: "From urban fragments to ecological systems - Architecture of the Pica Ciamarra Associati".

"Civilizing the urban" is the same title as the ETS born to spread a systemic vision of the transformations of living environments and also that of the collection of writings in "La Collection du CB" (200 pp./ 300 images / separate editions in French / English / Italian - www.lecarrebleu.eu- downloadable for free to celebrate the 60th anniversary of the CB).

The almost commanding tone of the terms highlights a possible utopia: it revolves around the substantial difference between "the city" and the "urbanized territories", around the logic of "the fragment", around the will to contribute to "the second nature targeted to civil uses"; it is in connection with the theme of the "city of dialogue" promoted by the Fondazione Mediterraneo with the Federazione Anna Lindh Italia onlus.

In the spaces of the Museum of Peace/ MAMT -an exceptional Wunderkammer collecting different art expressions and extraordinary records of the Mediterranean civilizations- "Civilizzare l'urbano" is a sequence of architectures mostly focused on videos: it extolls the diversity of the places housing it and develops in thematic rooms.

Among those one is devoted to the fourth environment and "Orbitecture", promoted by the Centre for Near Space / Italian Institute for the Future and another "Le Carré Bleu, feuille internationale d'architecture" which has influenced PCA' research since its beginning.

The research has influenced the attitude of PCAs in the same space with "A virtual trip within 50 years of design theory and practice".

Massimo Pica Ciamarra, Luciana de Rosa, Antimo Rocereto, Claudio De Martino, Alexander De Siena, Carolina Poidomani, Patrizia Bottaro, Paola Gargiulo, Guido De Martino, Angelo Verderosa, Emanuele Pica Ciamarra, Roberto Toniolo

Américo Realfonzo, Giampiero Martuscelli, Antonio Dori, Fabrizio Cembalo Sambiasi, Mariano Pica Ciamarra



## MUVA - goccia per goccia

A virtual trip within 50 years of design theory and practice

video wall, 4°level

## Architettura per i luoghi / Pica Ciamarra Associati

exhibition IN/Arch Roma-Palazzo Taverna

mezzanine

## OrbiTecture

on demand / 15 video, 5°level

in the hall, lists with single details

## 30 years of videos 1987-2017

on demand / in more than 100 video-walls

everywhere in the halls, lists with single details

## Le Carré Bleu 1958-2018

on demand, 4°level

# VIDEO

Thursday 03.05.2018 - 16:30

### Ceremony for the "Mediterranean Awards"

Mustapha Bakouri, Domenico De Masi, Dario Franceschini,  
Khalid bin Khalifa al Khalifa, Massimo Pica Ciamarra, Roberto Reggi

Friday 4.05.2018 - 11:00 panel discussion

introduction to the exhibition

### Civilizing the Urban - Architecture by Pica Ciamarra Associati

Michele Capasso, Pasquale Belfiore, Domenico De Masi

### Civilizing the Urban: preconditione della legalità

Abdelhak Azzouzi, Asmaa Alaoui taib, Mohamed Kabbaj, Maana Saed Al Otaiba,  
Mustapha Bakouri, Khalid bin Khalifa al Khalifa, S. Calleri, M. Capasso, M. Pica Ciamarra,  
D. De Masi, P. Belfiore

Friday 11.05.2018 - 16:30 opening of the exhibition

### Civilizing the Urban - Architecture by Pica Ciamarra Associati

coordina Pasquale Belfiore / Mario Franco, Massimo Lo Cicero, Donatella Mazzoleni

Saturday 12.05.2018 - 10:00

### The Fourth Environment

F. Esposito, R. Russo, R. Savino, R. Fortezza, P. Schipani, A. Cecere, coordina M. Cava

Saturday 19.05.2018 - 10:00

### Since PIL to BES: drawing a plan of the quality of life

Caterina Arcidiacono, Filomena Maggino, Gianpaolo Nuvolati, Linda Laura Sabbadini

Friday 25.05.2018 - 10:00

### The culture of the Sport as a fundament of the Cities of Dialogues

Michele Capasso, Giovanni Malagò, Massimo Pica Ciamarra

Friday 08.06.2018 - 16:00

### "from the urban fragments to the ecological systems

#### Architecture by Pica Ciamarra Associati" jaca book 2018

Aula Gioffredo, Palazzo Gravina / Università degli Studi di Napoli - Federico II  
A. Castagnaro, P. Belfiore, C. Lenza, M. Russo, con l'autrice A. Iolanda Lima

Thursday 14.06.2018

### University and the City: coincidence

Anis Boufrika, Luciana de Rosa, Gilberto Sammartino, Aurelio Tommasetti

Friday 15.06.2018

### Network of public spaces in metropolitan territories

Patrizia Bottaro, Luigi De Magistris, Alessandro Fidato, Carlo Marino, Massimo Pica Ciamarra

Friday 22.06.2018 - 16:30

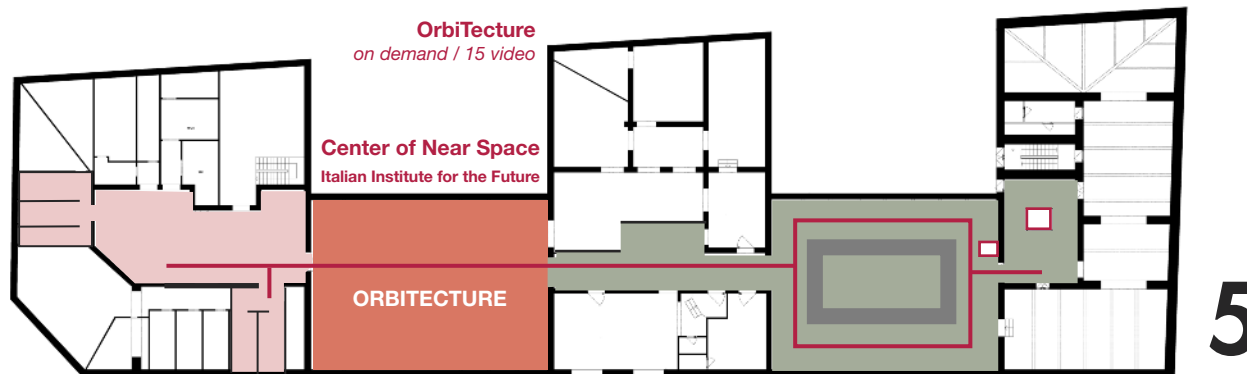
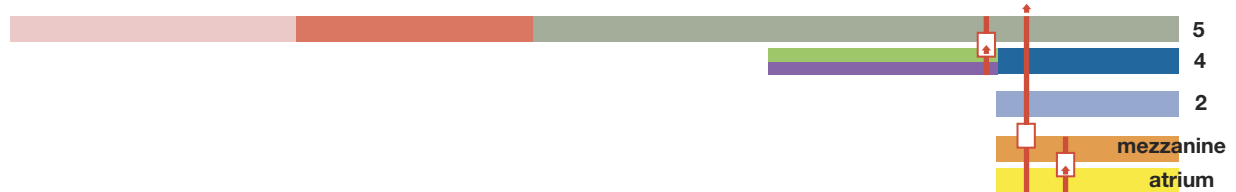
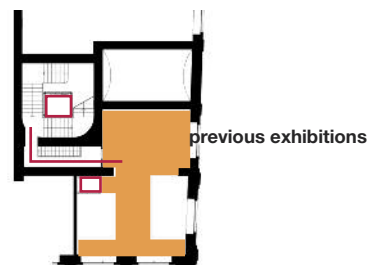
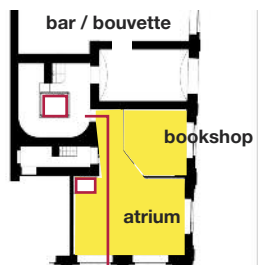
### Orbitecture and the Cis-lunare City

G. Russo, V. Torre, M. Pica Ciamarra, C. Arcidiacono, G. De Martino, S. De Pascale, D. Pisanti

Wednesday 27.06.2018 - 16:30

### City / Sociality / Spirituality

Joachim Eble, Wittfrida Mitterer, Massimo Pica Ciamarra



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■ fragments: from "Piazza di Fuorigrotta" to "Corporea - Museo del Corpo Umano"

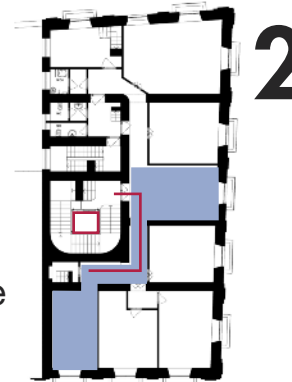
■ OrbiTecture

■ fragments: from "officine Angus" to "Istituto Motori / CNR"

■ Universities / Cities

■ Virtual trip in 50 years of Theory and Planning practice  
Le Carré Bleu 1958-2018

■ Utopia / Reality



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