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## Sustainable tourism: strategic axis to enhance Mediterranean governance

BleuTourMed\_C3, 28 June 2017 – “Panoramed: enhancing Mediterranean governance” is the first project launched by Interreg MED that gathers regional and national Governments of the program countries for the next 5 years and it is endowed with 9 million euro funding. “The aim of Panoramed is to collect scientific evidences from all the Interreg MED-funded projects and from other institutions working for Mediterranean development to design more informed policies and strategic joint planning” declared **Patrizia Busolini**, Project Officer of Interreg MED Joint Secretariat, in an interview with BleuTourMed\_C3. “The Programme member States have decided to initially focus on coastal and maritime tourism and maritime surveillance of the Mediterranean area – continued Ms. Busolini-. However other strategic themes will be addressed in the near future”.

So far regional and national governments as well as the EU Commission are tackling these issues, but a more effective coordination is urgently needed. Interreg MED, as a cross-regional cooperation programme in the Mediterranean coastal and maritime area, has decided to lead an inclusive and shared policy-making process to enhance Mediterranean governance.

To support its action, Panoramed will take advantage of the results attained and the knowledge produced by all the Interreg MED-funded projects that are currently working on three main axes: innovation, low carbon emission economy and environment. Besides, Panoramed is engaging a constant dialogue at a high political level with the main Mediterranean stakeholders such as: the UfM – Union for the Mediterranean, the UNEP MAP – United Nations Environment Programme, some European Union Directorates General (DG Mare, DG NEAR and DG Regio), the macro-regional strategy EUSAIR – EU Strategy for the Adriatic and Ionian Region, the ENI CBC Med – the European Neighbourhood Instrument, and the ETC programmes active in the Mediterranean (BALKAN MED, ADRION, INTERACT).

During its “kick off event” – 27th September 2017 in Seville, Spain – Panoramed will present its strategic approach and the main challenges it is taking on. Two representatives from each Interreg MED’s horizontal projects – the special initiatives whose aim is to animate thematic communities of projects and to capitalise on their results – will attend this event. On 28th September 2017, they will also join a closed doors coordination meeting with the Interreg MED Joint Secretariat, to develop a common methodology to share knowledge and results in order to contribute, via Panoramed, to a better governance of the Mediterranean.

(by Ermete Mariani, UNIMED)

The BleuTourMed\_C3 is a three-year project co-financed by the European Regional Development Fund, within the InterregMed Programme. The partnership is composed by [Latin Arc](#) (Lead Partner), [Barcelona Provincial Council](#), [Plan Bleu for the environment and development in the Mediterranean](#), [UNIMED – Mediterranean Universities Union](#), [Panteion University of Social and Political Sciences](#), [Adriatic Ionian Euroregion](#).

For further details

Download the Community Factsheet [HERE](#)

### UNIMED CALENDAR

<<	Jul 2017							>>
M	T	W	T	F	S	S		
26	27	28	29	30	1	2		
3	4	5	6	7	8	9		
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		
31	1	2	3	4	5	6		

### EVENTS

UNIMED WEEK in BRUSSELS 2017

UNIMED General Assembly 2016

UNIMED General Assembly 2015

UNIMED CUP

Presentazione del libro di Maurice M. Roumani: 8 giugno 2015, ore 18.00 Aula Magna – Palazzo Baleani

### SOCIAL

