



## **Seminar “Euro-Mediterranean funding opportunities”**

**June 15th – 16th 2017  
Naples, Fondazione Mediterraneo**

### *Introduction*

The idea of organizing information and training days on Euro-Mediterranean funding opportunities for members of the Anna Lindh Network is based on the need for them to be better informed about the possibilities of developing projects and cooperation initiatives in the area by having access to funds managed by the European Union or other international donors.

Following the General Assembly of the Italian Network (Naples, November 2016,) the working groups expressed the need to increase their competences both on the major cooperation programs as well as on the methodologies for design and subsequent management of transnational projects.

This need is in line with the indications emerging from the XV Anniversary Meeting of the Leaders of the 42 National Networks of Anna Lindh Foundation, who considered these training activities fundamental and necessary, considering the chronic shortage of resources within the same Anna Lindh Foundation.

In this sense, Fondazione Mediterraneo, leader of the Italian Network, has found an agreement with the OpenMed Association, a member of the Italian Network, for the organization and co-management of seminar days.

### *Objectives and expected results*

The general objective of the seminar is to "contribute to the growth of access opportunities to European and international funds for the development of Euro-Mediterranean cooperation projects and initiatives".

The specific objective is to "increase the design and management skills of Euro-Mediterranean cooperation initiatives and share project experiences at Euro-Mediterranean level among the participants of the Italian Network and the National Leaders of Anna Lindh Foundation"

The main expected results are:



- At least n. 35 Representatives of the Italian National Network and n. 10 National Leaders most aware of Euro-Mediterranean Financing Opportunities offered by the European Union and other international donors
- At least n. 35 Representatives of the Italian National Network and n. 10 National Leaders better prepared and trained on the methodologies for design and management of Euro-Mediterranean cooperation initiatives
- Members of the Italian Network and other national networks indirectly informed on the opportunities for Euro-Mediterranean cooperation

### *Speakers*

*Mr. Alaa Ezz,*

General Secretary of CEEBA, has been working in the development field for over 25 years during which he has designed and implemented a host of projects establishing a number of companies in the Mediterranean and Arab regions. After ten years, he has become Regional Director for North Africa and Middle East in the United Nations Trade and Technology Promotion System, Dr. Ezz founded EnviroEgypt SAE the lead infrastructure and utilities corporation in the region. On the public side, he is: Secretary General of the Confederation of Egyptian European Business Associations, the Egyptian-German Business Council, the Egyptian Committee of the International Chamber of Commerce, and the Association of Enterprises for Environmental Conservation; Vice President of the Associació Mediterrània del Medi Ambient; Advisor to the chairman of the Federation of Egyptian Industries and Chairman of BusinessMed; Executive Board Member of MedAlliance and the German Arab Chamber of Industry and Commerce; Board Member of the MENA Investment Promotion Council; Coordinator of Al-Ahram Regional Press Institute; Managing Editor of Environment Today & Economy Today Magazines and Terra Viva newspaper.

*Mr. Daniele Cocco,*

Degree in Political Science - International Politics, Coordinator of the OpenMed Association. Project Designer and Manager, expert in designing and managing European and Euro-Mediterranean projects in the fields of innovation and business, sustainable tourism, culture, environment, training, transport, youth mobility.

An expert in seminars and training activities on Project Cycle Management and Logical Framework Approach, international partnership development, monitoring and evaluation, technical and financial management of complex projects.

He has collaborated in the design and management of numerous ENPI CBC MED projects.

He has worked out and currently supports the management of the "LEB SARD Festival" project ([www.lebsardfestival.com](http://www.lebsardfestival.com)), funded by the Anna Lindh Foundation.



*Mr. Emanuele Cabras,*

Degree in Political Science and MBA, after several experiences as an administrator and managing partner of consulting firms active in development projects funded by the European Union in the Euro Mediterranean and Eastern Europe area, is currently director of COOPFIN spa, a company Financial institution that deals with Microcredits, Equities and Real Services in favor of cooperatives. Through the OpenMed Association, which he is President, he is involved in the development of Euro-Mediterranean co-operation projects funded by the European Union.

He is the director of the joint organ of the MICE Network, a network of companies active in the field of events, and is a member of the board of directors of the Nivola Museum.

He has conducted training activities through universities and training institutes.

#### *Contacts*

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Anna Lindh  
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## *Programme*

### **Thursday, June 15th 2017**

09:30 - 11:00

Work Program Presentation (Fondazione Mediterraneo)  
ENI CBC MED 2014-2020 - the first Call for Proposals (OpenMed)

11:00 - 11:15

Coffe break

11:15 - 13:30

The main financing opportunities in the Mediterranean area (Mr. Alaa Ezz)

13:30 - 14:30

Lunch

15:00 - 17:00

Presentation of winning projects and "best practices" (Mr. Alaa Ezz)

### **Friday, June 16th 2017**

09:30 - 11:00

The methodology for developing a competitive design idea (OpenMed)

11:00 - 11:15

Coffe break

11:15 - 13:30

From the idea to the form: how to fill out the administrative, technical and financial documentation (OpenMed)

13:30 - 14:30

Lunch

15:00 - 17:00

The rules for proper management of European Projects (OpenMed):  
Internal Monitoring and Evaluation  
Internal and external communication  
Financial management and reporting  
Conclusions (Fondazione Mediterraneo)