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H.E. Dr. Jamal Sanad Al-Suwaidi Attends Signing Ceremony for His New Book – Prospects for the American Age – in Moroccan City of Fez



On Friday, 11 April 2014, His Excellency Dr. Jamal Sanad Al-Suwaidi, Director General of the Emirates Center for Strategic Studies and Research (ECSSR), attended a signing ceremony for his new book – Prospects for the American Age: Sovereignty and Influence in the New World Order – at the Grand Hall of Festivals, in Fez, Morocco. The ceremony was attended by a distinguished gathering of senior officials, intellectuals, men of letters and culture, and members of the press in the country.

The event was also attended by His Excellency Mohamed Dardouri, Governor of Fez, Mr. Abdul Hamid Al-Banani, son-in-law of His Majesty King Mohammad VI of Morocco, Dr. Hawriyah Ben-Jalloun, and Mr. Mohamed Kabbaj, President Spirit of Fez Foundation, who delivered the welcoming remarks. Dr. Omar Subhy, President of the University of Sidi Mohammad bin Abdullah, Dr. Mustafa Bu-Smainah, President of the Euro-Mediterranean University, and Dr. Omer Al-Afasy Al-Fahri, Permanent Secretary of the Hassan II Academy of Science and Technology, also spoke on the occasion.

Academician and thinker Dr. Abdel-Haq Azzouzi, who is President and Founder of Moroccan Interdisciplinary Center for Strategic and International Studies, and has headed several strategic and development institutions, praised the efforts of H.E. Dr. Jamal Al-Suwaidi. Dr. Azzouzi said that H.E. Dr. Jamal Al-Suwaidi is regarded as one of the most prominent Arab strategists and thinkers and his reputation as a prominent researcher and academician is appreciated not only in the UAE but in the Arab-Islamic world and internationally. Dr. Al-Azzouzi said that H.E. Dr. Jamal Al-Suwaidi is a man of initiatives and is on a mission to pen his thoughts that will become references for future generations.

Dr. Al-Azzouzi commended the efforts made by H.E. Dr. Jamal Al-Suwaidi in writing this book and said that it is a comprehensive work, which presents facts in a simplified manner. According to him, H.E. Dr. Jamal Al-Suwaidi's new book equals, if not surpasses, other efforts on the new world order. When it comes to analyzing facts and combining academic and scientific inputs in their best forms, and providing a fresh perspective to the new world order, Henry Kissinger's Diplomacy and Raymond Aron's Peace and War have similar scientific, academic and national value, he said. Dr. Al-Azzouzi also said these books have been written by geniuses who have left huge imprint on the history of mankind. Their views are embraced by researchers, theorists, students and decision makers all over the world.

During the signing ceremony, a video was played in which Mr. Michele Capasso, President of the Fondazione Mediterraneo, greeted the audience from Italy and shared the news that His Excellency Dr. Jamal Sanad Al-Suwaidi has been conferred the diplomatic and intellectual category of Mediterranean Award. The award, which has been given to a number of intellectuals and heads of states, is an honor for H.E. Dr. Jamal Al-Suwaidi and the UAE, which has produced a large number of luminaries, statesmen and thinkers. A documentary on the book was shown during the event, highlighting its main ideas and findings. H.E. Dr. Jamal Al-Suwaidi also signed copies of his new book for the audience gathered at the event.

The signing of His Excellency Dr. Jamal Sand Al-Suwaid's book – Prospect for the American Age: Sovereignty and Influence in the New World Order – in Morocco follows large turnout of writers, thinkers, researchers, media personalities and observers of the Arab culture at previous signing events. This was the case with the London Book Fair, Riyadh International Book Fair 2014, Kuwait University and Kuttab Café in Dubai. People from all walks of life attended these events and collected signed copies of the book. The book has generated a lot of interest because its author enjoys a great reputation as an intellectual in the Arab and international research community. His achievements include a robust body of work that enjoys distinguished position in respective fields.

It is widely known that the book, Prospects for the American Age: Sovereignty and Influence in the New World Order, has generated a lot of interest since its release. Many academics, researchers, professors of international relations and political science, writers and journalists have benefited from its analysis. The book has opened an academic and intellectual discourse among specialists, be it through newspapers or intellectual gatherings. Readers are trying to benefit from ideas, insights and findings in the book, which could help in formulating countries' foreign policies and orientations in ways that would further their national interests.

Because of his keenness to reach out to ordinary readers, and not just experts, and his interest in spreading the culture of political discourse among a large number of ordinary readers, His Excellency Dr. Jamal Sanad Al-Suwaidi has attended various events not only in the UAE, but also in the Gulf and Arab countries. He has discussed ideas contained in the book and has assessed the response and views of the readers on the issues and concepts. This is consistent with the established tradition of popularizing culture instead of confining it to elite groups.

H.E. Dr. Jamal Al-Suwaidi's Prospects for the American Age: Sovereignty and Influence in the New World Order is based on a central premise that the US will remain the dominant global power for at least the next 50 years. This theme is dealt with throughout the seven chapters of the book and relies on meticulous economic, political, military and scientific data. The book offers comparison between a global American power and other competing international powers and is of an encyclopedic nature, combing comprehensive and in-depth analysis with a futuristic vision.



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